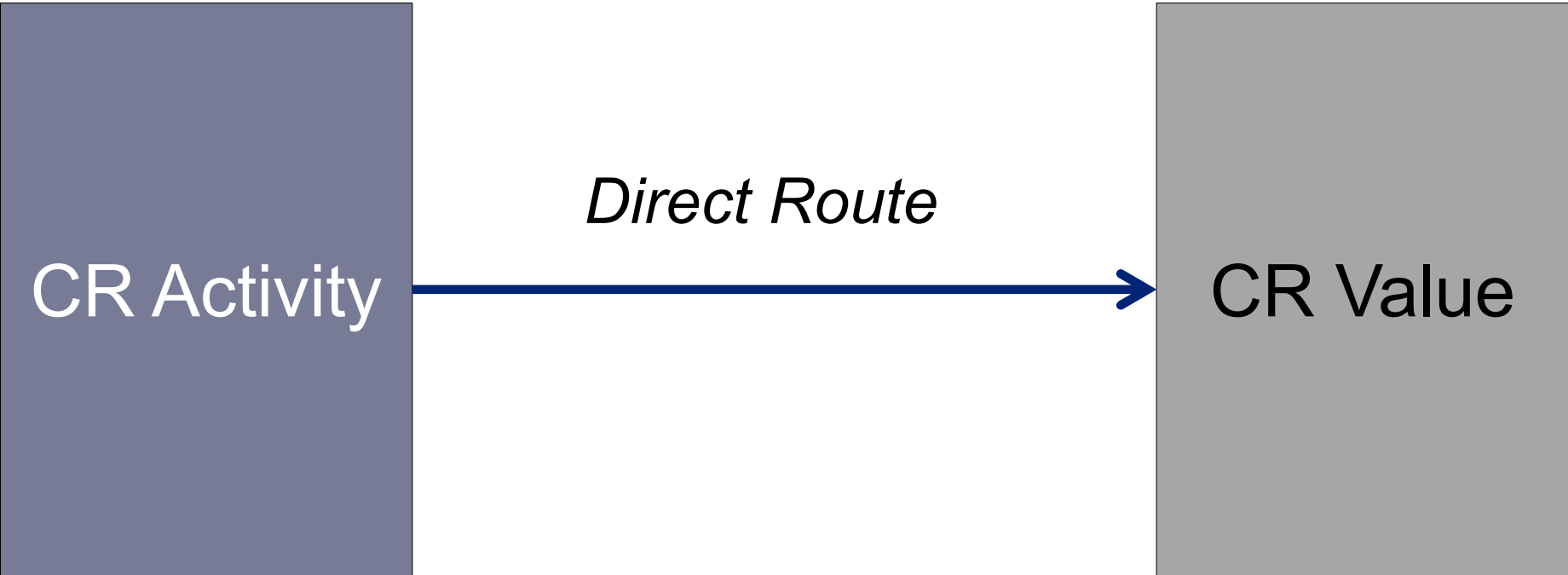


Sustainability investments Make it Work

Luc Van Liedekerke

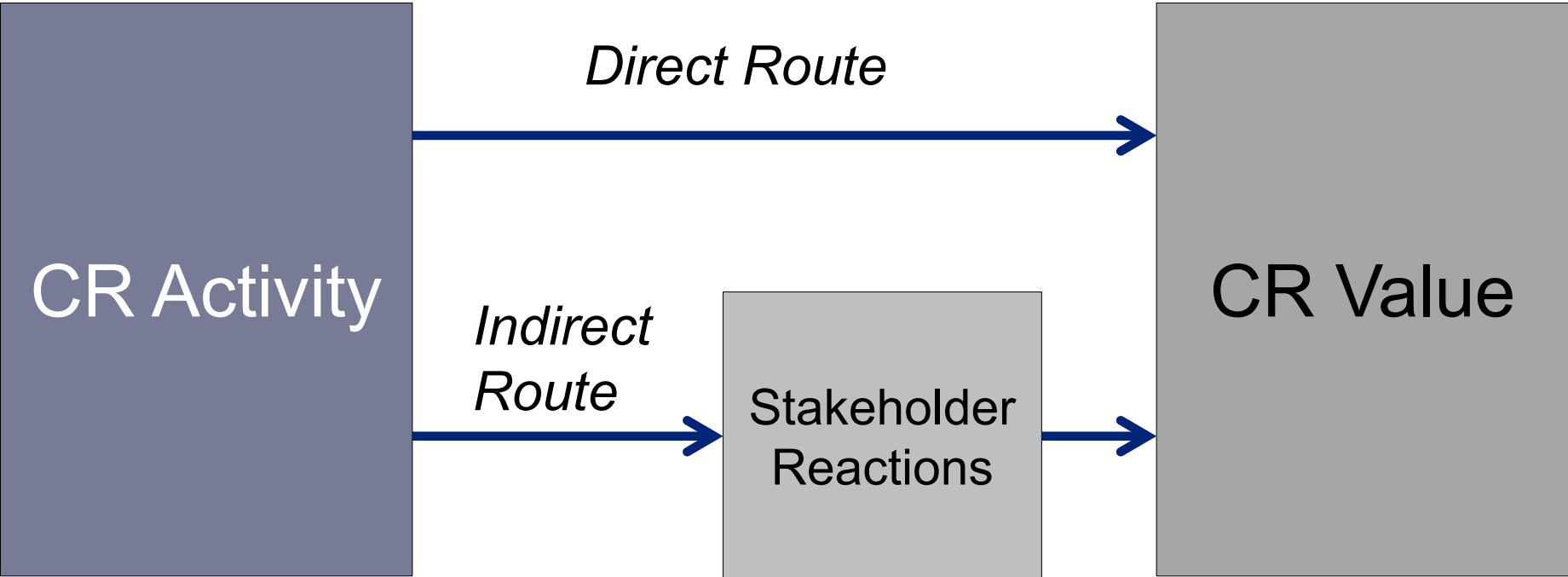
Direct investment: resource efficiency



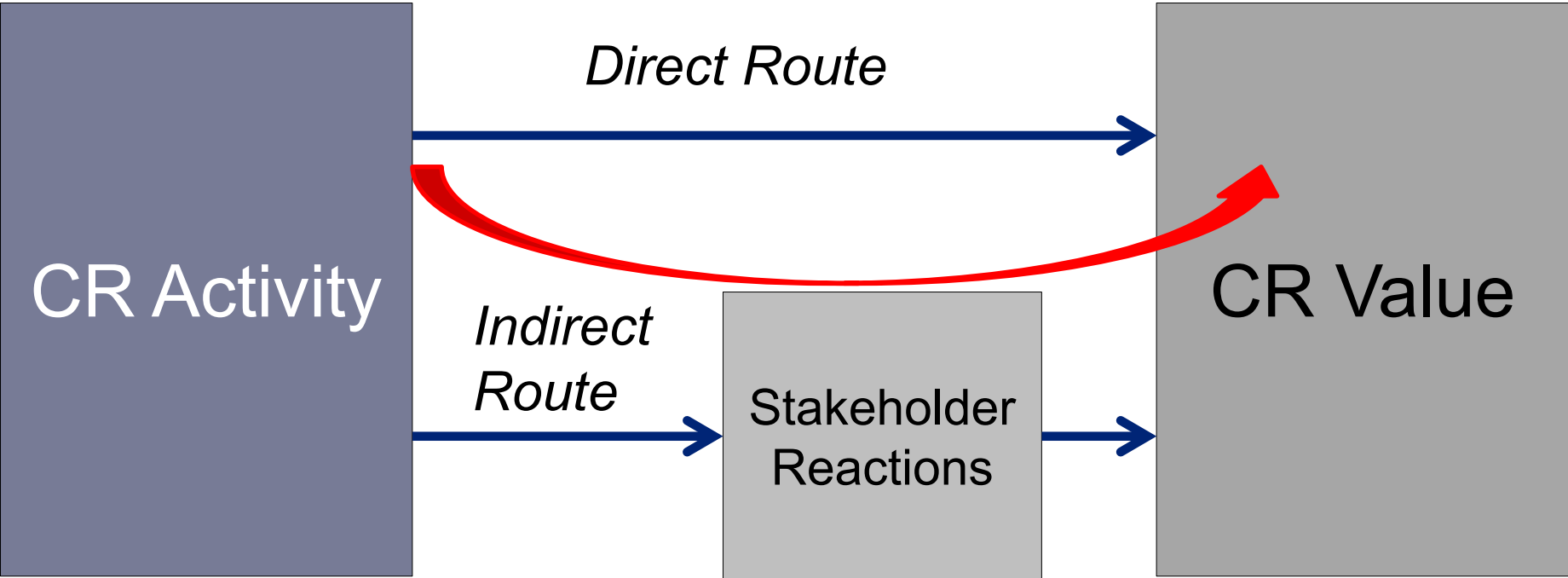
Resource efficiency

- Europe 2020 is committed to resource efficiency
- For each cubic metre of water used, China gets \$8-worth of output. The European average is \$58
- Huge opportunities: Core environmental industries have a combined turnover of over 300 billion euro; a global market shares of 30-40% and grow at 8%
- But challenges remain: EU study among 5600 SME's Only 9% has any data on CO2 emissions, 13% knows how much renewable energy they used last year and the general energy consumption is unknown to more than 75% of the responding companies

Indirect investment



Leverage your direct investment



Beyond case evidence

- *Employees* : recruitment, work performance and turnover
- *Consumers* : sales intentions, brand loyalty, word of mouth; (brand) resilience to bad news
- *Investors* : long term investment, premium for active CR (lower cost of capital) diversification of investor base
- Far less known about Government/civil society impact

Relation to Investors

Changing financial landscape: increased role of SRI (Novoethic figures)

- SRI growth figures between 5 to 10%
 - Green funds Europe 33 billion
 - target EU of 200 billion in Green Bonds for 2018
- Increased (regulation of) transparency on CSR issues also for investors
 - TCFD climate related financial disclosure, Article 173 in France
 - Pressure on pension funds increases (now only 1% in ecological transition)
 - EU considers green finance essential building block of its climate policy

Workshop set up

Introduction by Alexandre Jeanblanc, Investment Specialist – Environmental SRI products, BNPP IP

Point of view of the investor, what matters to you? What data do you look at? What is still missing with companies?

Debate

Ralph Thurm, Managing Director, Reporting 3.0

Eric Dierckx, co-founder and Managing director of Naturalogic

Wannes Vermost, KBC, Corporate Sustainability

Luc Van Liedekerke, BNPPF Chair Ethics and Finance, University Antwerp