



SDG Compass

Mark Didden

Brussels, January 2016

About the WBCSD

- CEO-led organization of some 200 global forward-thinking companies that galvanizes the global business community to create a sustainable future for business, society and the environment
- **Vision2050**: 9 billion people, living well, within the limits of the planet
- **9 priority areas** informed by science



About the SDG Compass

Objective

Guide companies on how they can align their strategies as well as measure and manage their contribution to the Sustainable Development Goals (SDGs)

Partnership



United Nations
Global Compact



wbcspd

Development

- Multi-stakeholder feedback through three consultation periods
- Launched 26 Sep 2015 at the UN Private Sector Forum



The Sustainable Development Goals (SDGs)

- Succeed the Millennium Development Goals (MDGs)
- Developed with input from relevant stakeholders, including business
- Adopted by UN member states 25 September 2015
- Set the global development agenda until 2030



Business is a vital partner in achieving the SDGs

Transforming our world: The 2030 agenda for sustainable development (agreed to by all 193 UN Member States)

Article 67:

“Private business activity, investment and innovation are major drivers of productivity, inclusive economic growth and job creation. We acknowledge the diversity of the private sector, ranging from micro enterprises to cooperatives to multinationals. **We call on all businesses to apply their creativity and innovation to solving sustainable development challenges.**”



“Business is a vital partner in achieving the Sustainable Development Goals. Companies can contribute through their core activities, and we ask companies everywhere to assess their impact, set ambitious goals and communicate transparently about the results.”

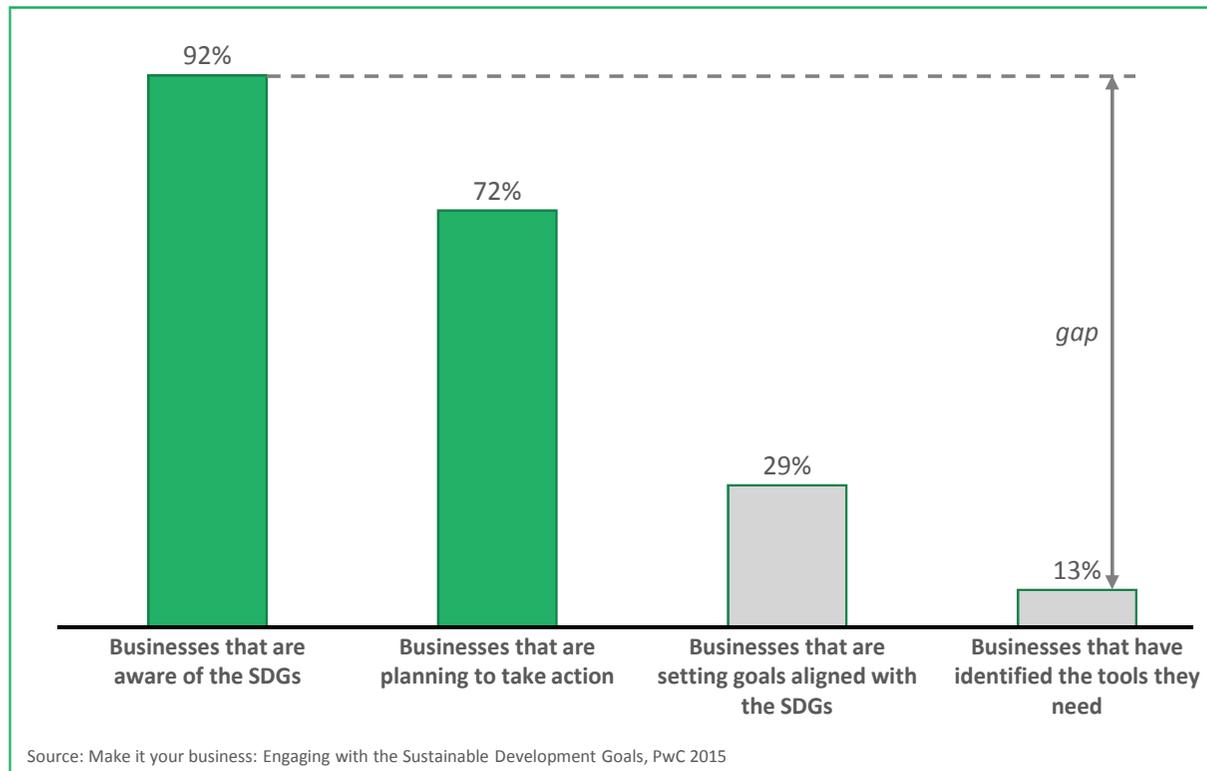
Ban Ki-moon, United Nations Secretary-General

Putting the SDGs at the heart of the company allows capitalization on a number of benefits

The business case for aligning your strategy with the SDGs

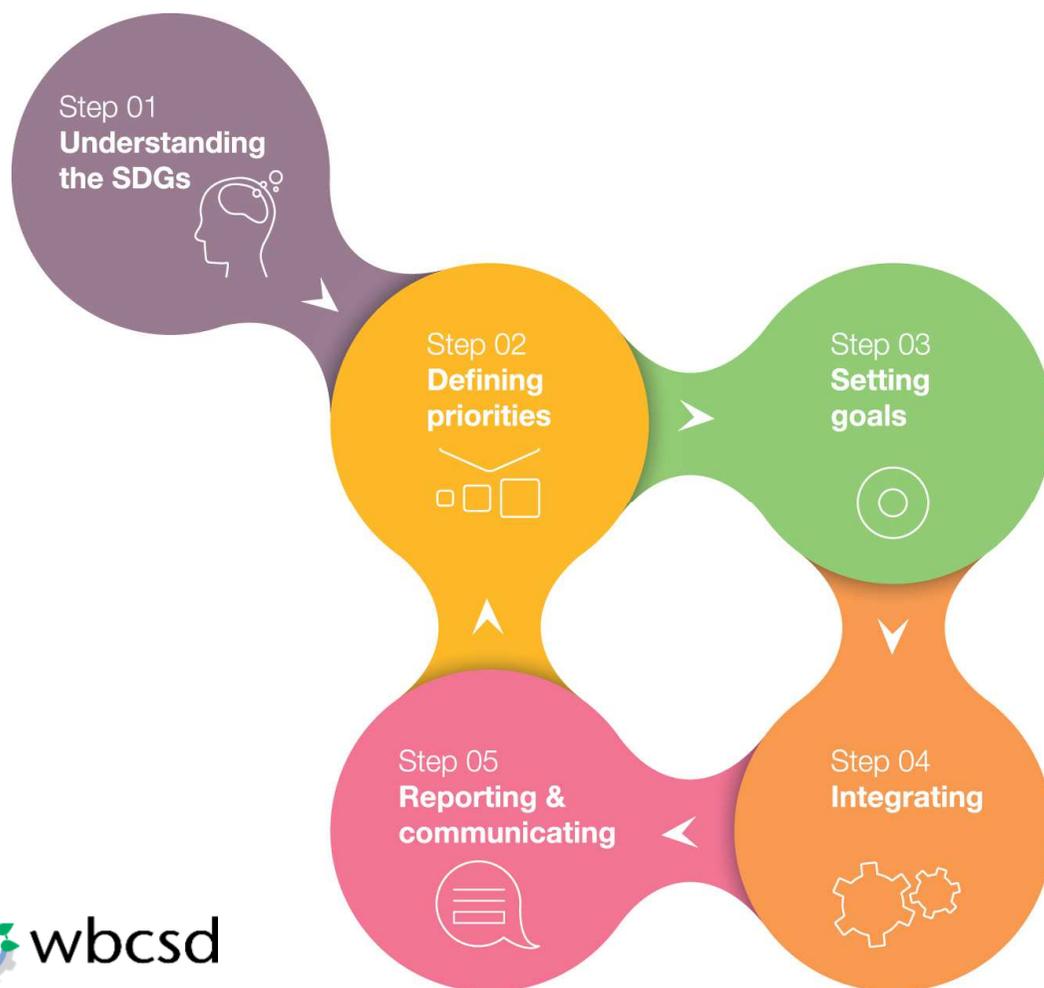
- *Identifying future business opportunities*
- *Enhancing the value of corporate sustainability*
- *Strengthening stakeholder relations and keeping the pace with policy developments*
- *Stabilizing societies and markets*
- *Using a common language and shared purpose*

Business are aware of the SDGs but they don't have the tools they need



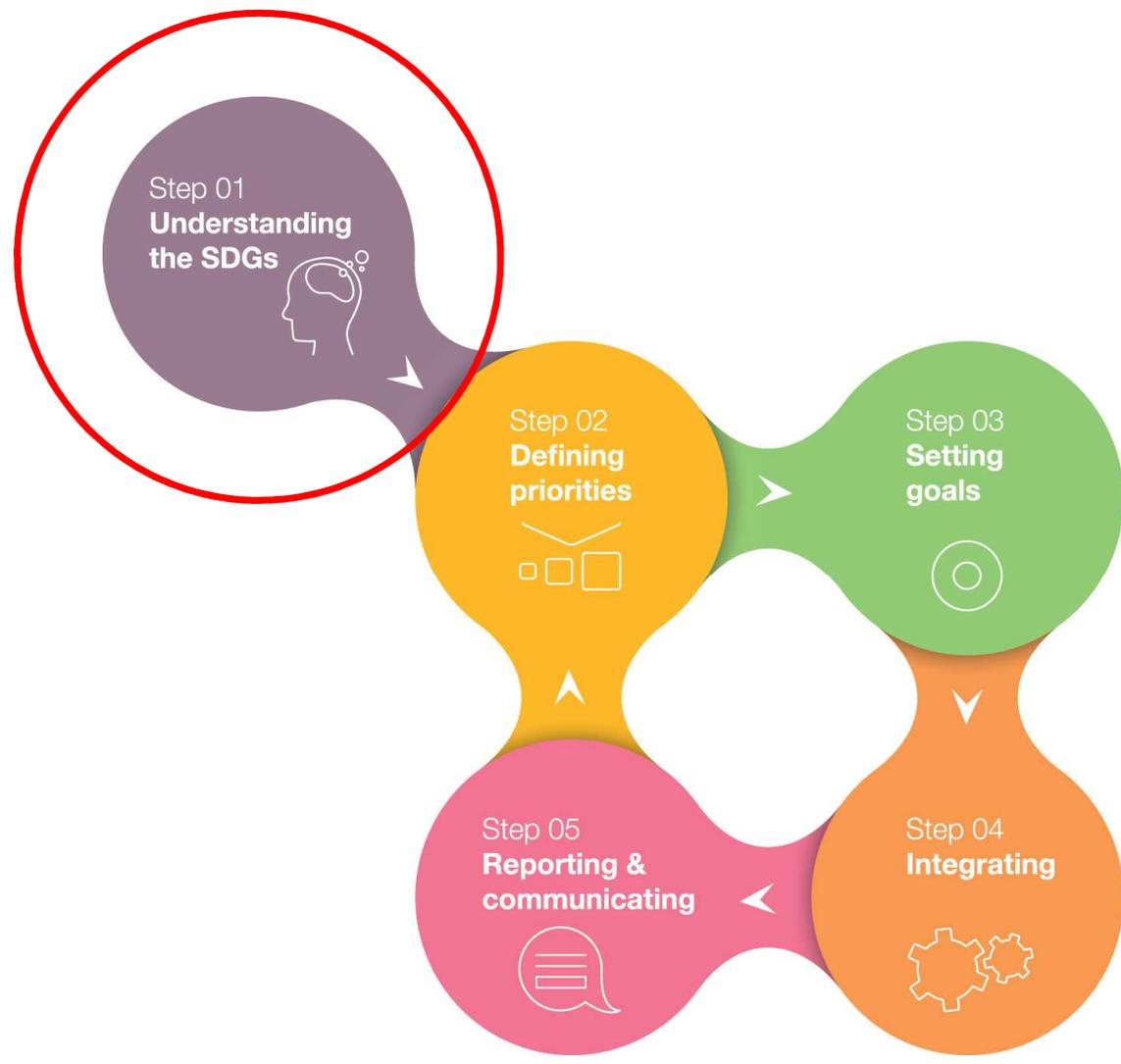
The SDG Compass explains how the SDGs affect your business – offering you the tools and knowledge to put sustainability at the heart of your strategy.

SDG Compass is built around five steps



Resources comprising the SDG Compass

- **SDG Compass guide** explaining the five steps in detail
- A live inventory of existing **business indicators** from relevant and widely-recognized sources, mapped against the 17 SDGs and their targets.
- A live inventory of **business tools** mapped against the SDGs.
- A two-page **overview for each SDG**, covering the role of business, and illustrative examples of business solutions, indicators and tools.





1. Understanding the SDGs

What are the SDGs?





1. Understanding the SDGs

Understanding the business case

- Identifying future business opportunities
- Enhancing the value of corporate sustainability
- Strengthening stakeholder relations and keeping pace with policy developments
- Stabilizing societies and markets
- Using a common language and shared purpose



1. Understanding the SDGs

The baseline responsibilities for business

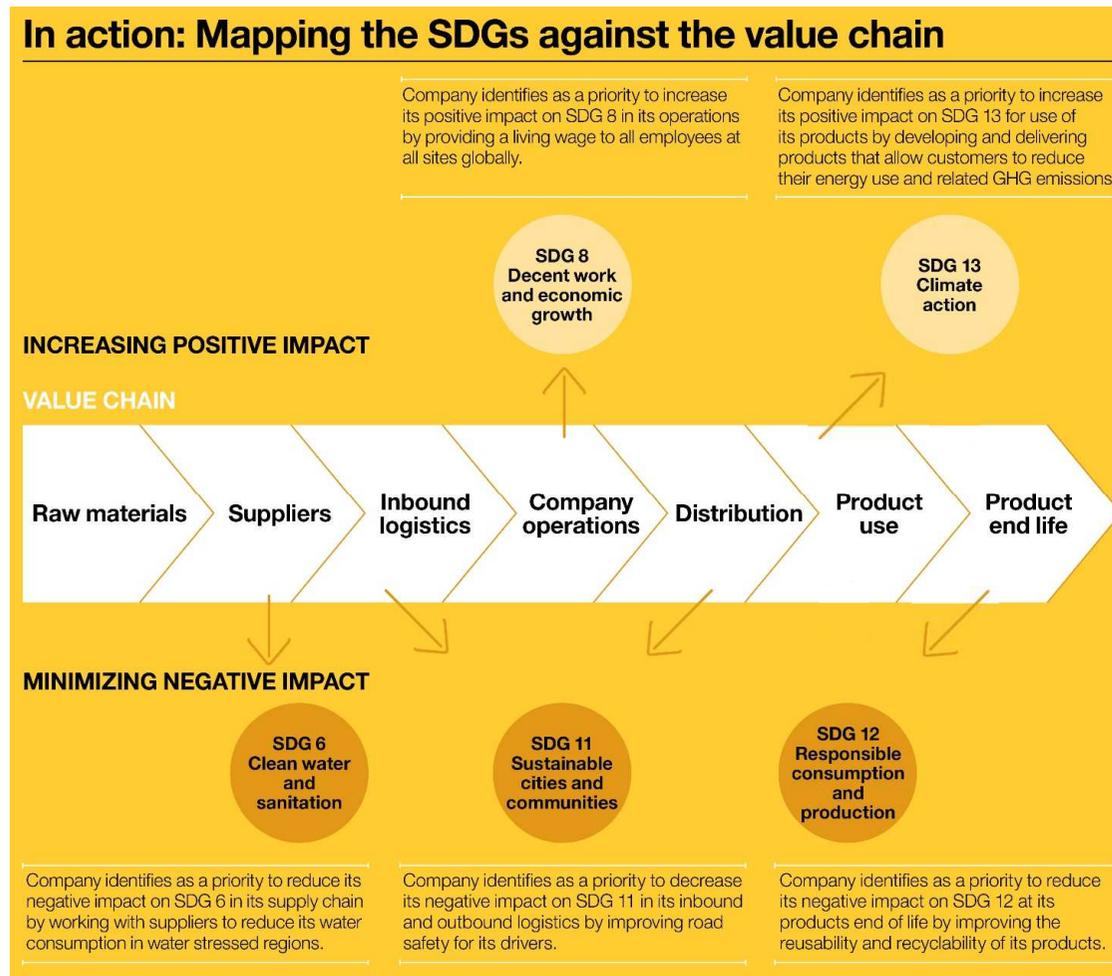
- Comply with relevant legislation
- Uphold internationally recognized frameworks, principles and guidelines
- Respect universal rights





2. Defining priorities

Map the value chain to identify impact areas





2. Defining priorities

Online inventory of business tools



Inventory of Business Tools

This inventory maps existing business tools against the Sustainable Development Goals (SDGs). It allows you to explore commonly used business tools that may be useful when assessing your organization's impact on the SDGs. Later additional types of tools will also be added.

You can use the filter below to explore tools for a specific SDG Goal. To continue working with the inventory in MS Excel, you can either download the full inventory or only the tools that match your search or filters.

[Read More](#)

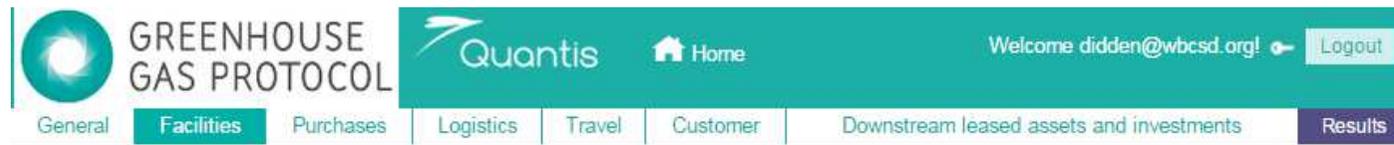
Filter by SDG Goals: 13. Climate Action |
 Filter by Tool Developers: Select All |
 Search by Keyword:

[Export Data](#) | [Clear Filters](#)

Showing 1 to 4 of 4 tools (filtered from 57 total tools)

Tool Name & Description	SDG Goals	Tool Developer
Building a Resilient in Power Sector Building a Resilient Power Sector is a comprehensive report that analyzes climate impacts on power systems, explores how to better forecast weather and long-term climate risk, and shares companies' best practices from around the world.	13. Climate Action	WBCSD
GHG Protocol The Greenhouse Gas Protocol (GHG Protocol) is the most widely used international accounting tool for government and business leaders to understand, quantify, and manage greenhouse gas emissions. A decade-long partnership between the World Resources Institute (WRI) and the World Business Council for Sustainable Development (WBCSD), the GHG Protocol is working with businesses, governments, and environmental groups around the world to build a new generation of credible and effective programs for tackling climate change.	13. Climate Action	WBCSD, WRI
It serves as the foundation for nearly every GHG standard and program in the world - from the International Standards Organization to The Climate Registry - as well as hundreds of GHG inventories prepared by individual companies.		
The GHG Protocol also offers developing countries an internationally accepted management tool to help their businesses to compete in the global marketplace and their governments to make informed decisions about climate change.		

Example: GHGP Scope 3 calculator tool



The screenshot shows the top navigation bar of the Quantis GHGP Scope 3 calculator tool. It includes the Greenhouse Gas Protocol logo, the Quantis logo, a Home button, and a user profile for 'didden@wbcsl.org' with a Logout button. Below the navigation bar are tabs for 'General', 'Facilities', 'Purchases', 'Logistics', 'Travel', 'Customer', 'Downstream leased assets and investments', and 'Results'.



Management

-  Open
-  Duplicate
-  Export to Quantis SUITE 2.0
-  Delete

questionnaires

WBCSD

New questionnaire

Owned and operated-facilities questions

Scopes 1 and 2?

If your company has already calculated its Scope 1 and Scope 2 emissions, please fill them in for your reporting period 01/2013 to 12/2013.

I have calculated Scope 1 and 2 emissions

Do you have readily-available expenditure or use data on facility fuel and electricity use?

I have readily-available expenditure data on facility fuel and electricity use

Facilities

We need to know more about the facilities you occupied from 01/2013 to 12/2013. Exclude facilities that you own but are occupied by another organization. If you have already included leased facility emissions in your scope 1 and 2 data, do not list those spaces here. Select a facility type from the drop down, select whether you own or lease the space, and then enter the area of that facility type during the specified time. Add additional facility types by clicking the "add more" button.

Facility type	Owned or leased?	Area	unit
Office	Leased	2750	m2

Add more types

Waste

Please enter the amount you spent on facility waste management for the reporting period.

USD (basic price)

Example: GHGP Scope 3 calculator tool





2. Defining priorities

Select indicators and collect data

In action: The logic model

An example will help demonstrate how a Logic model works. A company that is investing in the development of water purification tablets has the potential to reduce incidence of water-borne diseases, which contributes to SDG Goal 3, target 3.3: “by 2030 end the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases and combat hepatitis, water-borne diseases and other communicable diseases.”

Clearly the further down the Logic model, the more difficult it is to collect accurate data. Many organizations therefore choose to measure inputs, activities and outputs, and use those as proxies to estimate outcomes and impacts.

More guidance can be found in **WBCSD’s Measuring socio-economic impact guide for business.**

This company could understand its contribution to SDG target 3.3 by going through the following steps:





2. Defining priorities

Online inventory of business indicators

Inventory of Business Indicators

This inventory maps existing business indicators against the Sustainable Development Goals (SDGs). It allows you to explore commonly used indicators and other relevant indicators that may be useful when measuring and reporting your organization's contribution to the SDGs.

You can use the filters below to explore indicators related to a specific SDG Goal or Target or by Business theme. To continue working with the inventory in MS Excel, you can either download the full inventory or only indicators that match your search or filters.

[Read More](#)

Filter by SDG Goals: 2. End hunger, achieve fo
 Filter by SDG Targets: 2.1 By 2030, end hunger
 Filter by Business Themes: Select All
 Filter by Type: Select All
 Filter by Source: Select All
 Search by Keyword:
[Export Data](#) [Clear Filters](#)

Showing 1 to 6 of 6 indicators (filtered from 834 total indicators)

SDG Goal	SDG Target	Business Theme	Type of Indicator	Indicator Source	Indicator Description	Indicator ID	More Info
2. End hunger, achieve food security and improved nutrition and promote sustainable agriculture	2.1 By 2030, end hunger and ensure access by all people, in particular the poor and people in vulnerable situations, including infants, to safe, nutritious and sufficient food all year round	Healthy and affordable food	Sector-specific	GRI G4 Food Processing Sector Disclosures	Nature, scope and effectiveness of any programs and practices (in-kind contributions, volunteer initiatives, knowledge transfer, partnerships and product development) that promote access to healthy lifestyles; the prevention of chronic disease; access to healthy, nutritious and affordable food; and improved welfare for communities in need	former FP4	
2. End hunger, achieve food security	2.1 By 2030, end hunger and ensure access by all people, in particular the poor and people in vulnerable situations, including infants, to safe, nutritious and sufficient food all year round	Food safety	Sector-specific	GRI G4 Food Processing Sector Disclosures	Percentage of production volume manufactured in sites certified by an independent third party according to internationally recognized food safety management system standards	FP5	

Example: Nestle

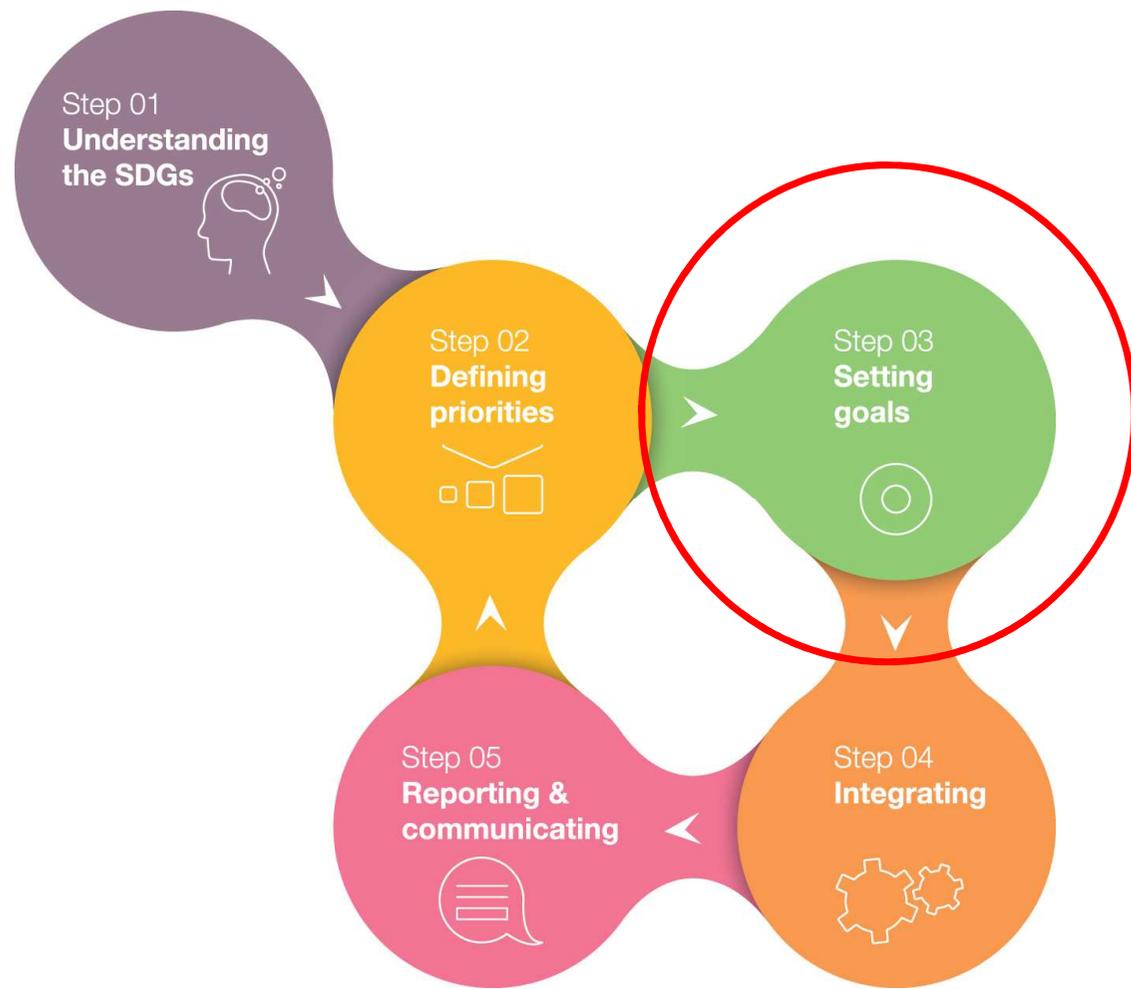
DMA and Indicators	Page number (or link)	Identified omission(s)	Reason(s) for omission(s)	Explanation for omission(s)	External assurance
Product Responsibility					
Material aspect: Customer health and safety					
G4-DMA	HRC: Material issues p196 HRC: Product safety and quality p214-215 N: Responsible marketing of our products p71 N: Our research and development p64 N: Applying our research p89 N: Supporting nutrition and health p51 N: Helping consumers lead healthier lives p57	Feedback on the 'Tell us' system.	The information is currently unavailable.	As this was the first year that we launched our 'Tell us' system, we have not yet requested stakeholder feedback on the effectiveness of the system. However, as the system becomes more mature and we continue to deploy it across other countries, we will look to seek feedback on the system to include in the 2015 CSV report.	Yes, see assurance statement p245
G4-PR1	The 'Nestlé Quality Management System' covers all Nestlé products, see: HRC: Product safety and quality (specifically: 'Nestlé Quality Management System') p214 N: Supporting nutrition and health: Formulation and reformulation of our products p51				Yes, see assurance statement p245
G4-PR2	We consider the most material part of this indicator to be product safety for the end consumer. HRC: Product safety and quality: Product recalls p214 No penalties or fines were reported to the Center related to the recalls that occurred in 2014.				Yes, see assurance statement p245
FP5	HRC: Product safety and quality: Nestlé Quality Management System p214				Yes, see assurance statement p245
FP6	N: Supporting nutrition and health: Reducing salt, sugars and saturated fats p51	Percentage of total sales volume of consumer products, by product category, that are lowered in saturated fat, trans fats, sodium and added sugars.	The information is currently unavailable.	Our Recipe Management System, which is still in development, does not report by percentage of total sales volume. For salts we are reporting percentage of entire product portfolio with reduced sodium content.	Yes, see assurance statement p245



2. Defining priorities

Define priorities

- Consider the magnitude, severity and likelihood of current and potential negative impacts
- Assess the opportunity for your company to grow
- Natural and Social Capital Protocols





3. Setting goals

Define scope of goals and select KPIs

- Relate to strategic priorities
- Create opportunities across the value chain
- Set specific, measureable and time-bound goals
- Choose commonly used indicators



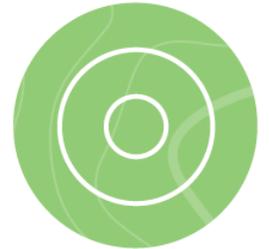
3. Setting goals

Define baseline and select goal type

- The baseline can be tied to a particular point in time or a particular period of time
- Monitor progress accurately
- Determine if it is a absolute or relative goal

3. Setting goals

Set level of ambition



In action: Adopting a goal setting approach

INSIDE OUT APPROACH

Today's internally focused approach to goal setting is not enough to address global needs.

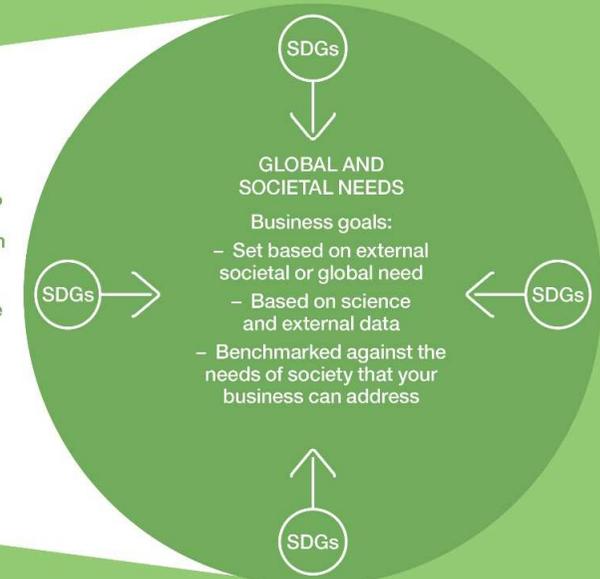


PERFORMANCE GAP
There's a gap between current business performance and required performance in addressing global needs

OUTSIDE IN APPROACH

By looking at what is needed externally from a global perspective and setting goals accordingly, businesses will bridge the gap between current performance and required performance.

The SDGs represent an unprecedented political consensus on what level of progress is desired at the global level



Example: Science Based Targets Initiative



Companies that have successfully developed science-based targets:

Coca-Cola Enterprises, Inc.: Coca-Cola Enterprises commits to reduce absolute GHG emissions from their core business operations 50% by 2020, using a 2007 base-year. Coca-Cola Enterprises also commits to reduce the GHG emissions from their drinks 33% by 2020, using a 2007 base-year.

Dell Inc.: Dell commits to reduce GHG emissions from their facilities and logistics operations 50% by 2020, using a 2010 base-year. Dell also commits to reduce the energy intensity of their product portfolio 80% by 2020, using a 2011 base-year.

General Mills: General Mills commits to reduce absolute emissions 28% across their entire value chain (scopes 1, 2 and 3), from farm to fork to landfill by 2025, using a 2010 base-year. The Scope 3 reductions cover total GHG emissions across all relevant categories with a focus on purchased goods and services (dairy, row crops, and packaging) and delivery and distribution.

Procter & Gamble Company: Procter & Gamble commits to cut emissions from operations by 30% from 2010 levels by 2020.

Sony: Sony commits to reduce GHG emissions from its operations by 42% below fiscal year 2000 levels by fiscal year 2020. Also, the company has a long-term vision of reducing its environmental footprint to zero by 2050, requiring a 90% reduction in emissions over 2008 levels by 2050 (scopes 1, 2, and 3).

Thalys: Thalys commits to reduce corporate scope 1, 2 and 3 GHG emissions per passenger kilometer by 41.4% by 2020, compared to a 2008 base-year. Scope 3 emissions covered by the target are approximately 50% of the total scope 3 carbon footprint. For the other 50%, Thalys commits to engage with the maintenance management suppliers to formulate more explicit targets to reduce these emissions.

Enel: Enel commits to reduce CO₂ emissions 25% per kWh by 2020, from a 2007 base-year. The target includes the decommissioning of 13 GW of fossil power plants in Italy, and is a milestone in the long term goal to operate in carbon neutrality by 2050.

Kellogg Company: Kellogg Company commits to a 15% reduction in emissions intensity (tonne of CO₂e per tonne of food produced) by 2020 from a 2015 base-year (scopes 1 & 2). Kellogg commits to reduce absolute value chain emissions by 20% from 2015-2030 (scope 3). Kellogg also has a long-term target of a 65% absolute reduction in emissions by 2050 from a 2015 base-year (scopes 1 & 2) and to reduce absolute value chain emissions by 50% from 2015-2050 (scope 3).



3. Setting goals

Announce commitment to SDGs

- Weights benefits and risks of publically announcing goals
- Announces goals on a platform, e.g. www.business.un.org

Example: commitments made at SDG Compass launch event



**UNITED NATIONS
PRIVATE SECTOR
FORUM 2015**



SkyPower Global

As part of a US\$2.2 billion agreement with the Government of Kenya to develop 1 GW of solar projects in the company, SkyPower (Renewable Energy, Canada) will distribute two million solar kits to homes and working families across the nation currently without electricity. SkyPower Home solar kits will help increase energy access among Kenya's citizens as well as the overall standard of living. **[SDG 7, 13]**

Suez

In order to mitigate climate change, Suez (Gas, Water & Multiutilities, France) is committing to reduce its greenhouse gas emissions by 30% in 2030 compared with 2014 and to contribute to avoiding 60 million tons of greenhouse gases for its customers by 2020 through material and energy recovery from waste and wastewater. **[SDG 13]**

Sumitomo Chemical

Sumitomo Chemical (Chemicals, Japan) commits to protect refugee families from malaria. The company pledges to match the number of insecticide-treated bed nets, up to half a million nets, donated to Nothing But Nets through The Million Nets Pledge, which aims to provide more than 1 million life-saving nets to UN partners by the end of 2016. **[SDG 3]**

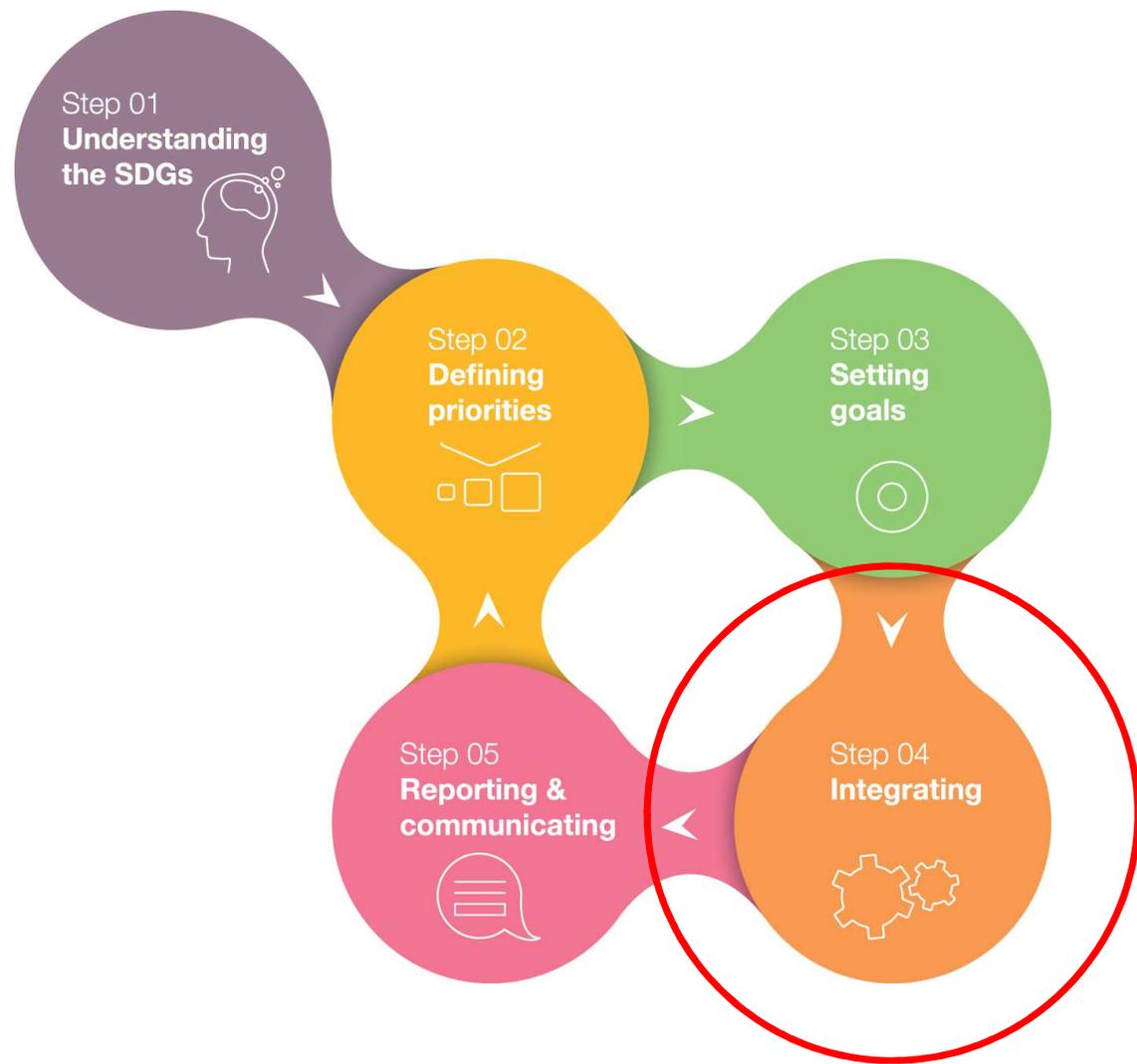
Telenor Group

Telenor Group's (Telecommunications, Norway) ambition is to connect 200 million people to the internet by 2017; thereby, opening access to knowledge, opportunities and vital services. The company's global partnership with UNICEF focuses on leveraging the reach and capability of mobile connectivity for children's survival and development with a focus on markets in Asia. **[SDG 3, 4]**

Titan Cement Company

Titan Cement Company (Construction and materials, Greece) aims to promote the use of waterless and low-emission technologies and processes in processing industrial mineral powders, such as calcium carbonate, talc, fly ash, barite, phosphate, graphite and others. Specifically, by 2018 the company aims to replace water intensive mineral processes at a rate of one million tons of material per year and by 2020 increase that rate to three million tons of material per year. **[SDG 6, 13]**







4. Integrating

Anchoring sustainability goals

- Active leadership
- Create a shared understanding
- Integrate sustainability goals into performance reviews



4. Integrating

Embed sustainability across all functions





4. Integrating

Engage in partnerships

- Value chain partnerships
- Sector initiatives
- Multi-stakeholder partnerships
- Start small but design for scale



Example: Unilever



[About](#) [Brands](#) [Sustainable Living](#) [News](#) [Careers](#) [Investor Relations](#)

[Back - To all](#)

[Previous - Learn how Lifebuoy is stepping up its life-saving work](#)

[Next - Lifebuoy receives RSPH campaign accreditation](#)

Lifebuoy champions public-private partnerships to improve newborn survival

05/06/2015

Lifebuoy called on African leaders gathered at last month's AfricaSan sanitation and hygiene conference to recognise the role of public-private partnerships in addressing newborn and child health.

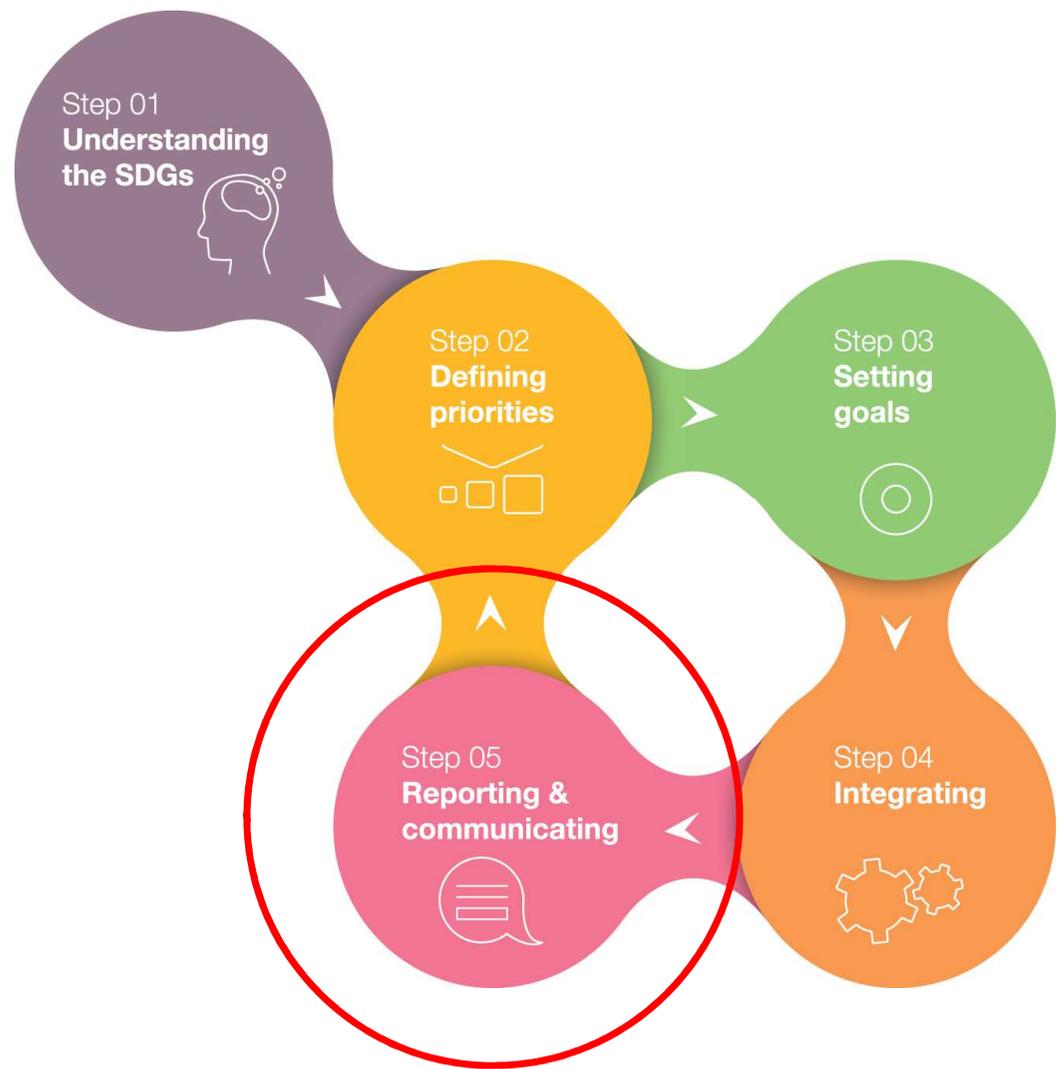
Getting the message across at the highest levels

The Fourth Regional Conference on Sanitation and Hygiene in Africa (AfricaSan 4) focused on the theme: Making Sanitation for All a Reality in Africa. With the launch of the United Nations' new [Sustainable Development Goal \(SDGs\)](#) in September, Lifebuoy is raising awareness of the need to track handwashing facilities and behaviours in the water and sanitation goal (SDG 6).

How individual countries choose to implement the SDGs and build the targets and indicators into their own national plans will determine their success, and Lifebuoy is working to ensure its message – handwashing with soap saves lives – is heard at the highest levels in Africa.

Lifebuoy and USAID renew partnership around hygiene for newborns



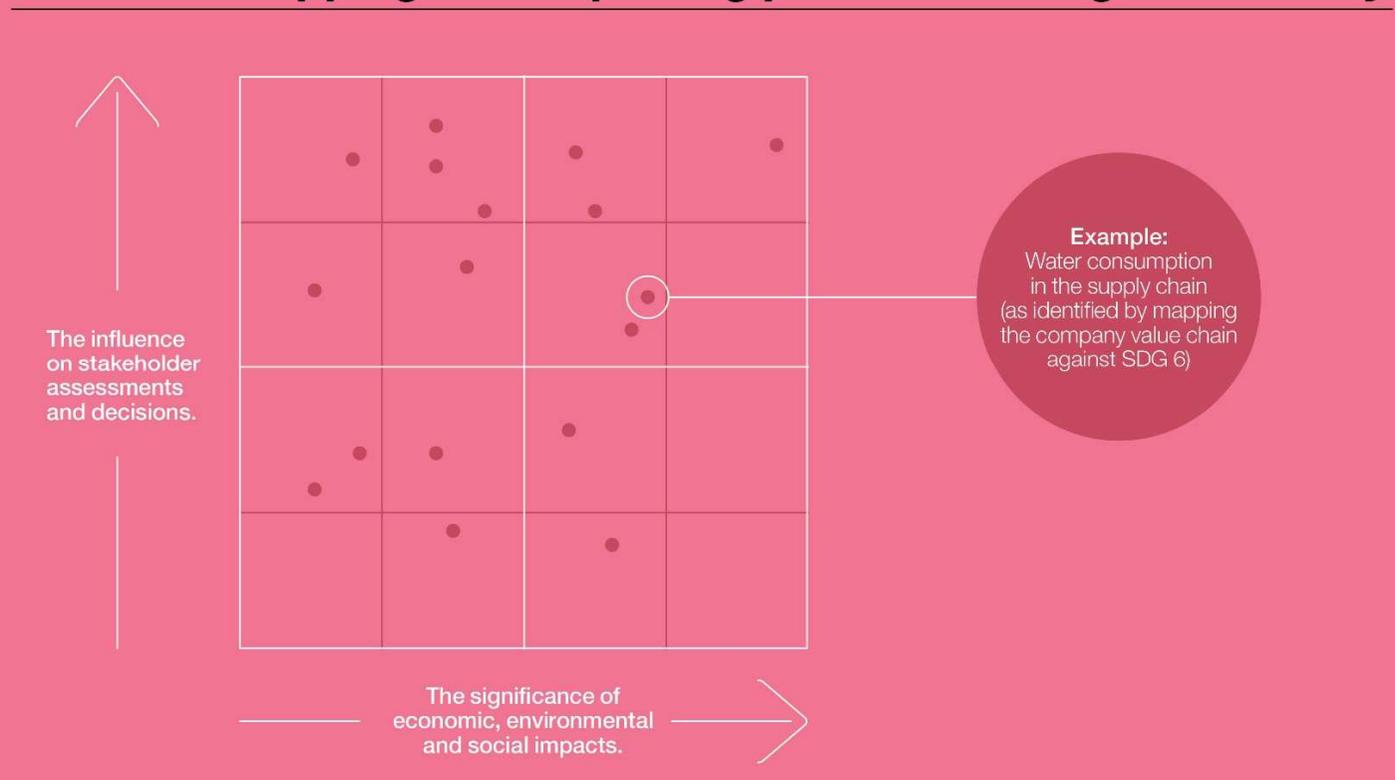




5. Reporting and communicating

Effective reporting and communication

In action: Mapping SDG reporting priorities through materiality





5. Reporting and communicating

Communication on SDG performance

- Align disclosures with the language of the SDGs
- Why the SDG is relevant
- Significant impacts
- Goals set and progress made
- Strategies and practices to manage impacts

Example: Philips

Philips is committed to the United Nations Sustainable Development Goals which aim to improve the lives of people and the health of our planet

At Philips, we strive to **make the world healthier and more sustainable** through innovation.

Philips' goal is to **improve the lives of 3 billion people** a year by 2025.

Philips aspires to be a leading private sector player in the **Sustainable Development Goals** by focusing on the following Goals:



GOAL 3

Ensure healthy lives and promote well-being for all at all ages.



GOAL 7

Ensure access to affordable, reliable, sustainable and modern energy for all.



GOAL 12

Ensure sustainable consumption and production patterns.



Example: Philips



GOAL 3:
Ensuring healthy lives and promote well-being for all at all ages.



WOMEN'S HEALTH
289,000
women die in pregnancy and childbirth in Africa every year.



CHILD HEALTH
6.3 million
under-fives die of preventable causes.



NCDs
>75%
of all deaths worldwide are due to NCDs.

Philips believes that reducing the burden of Non-Communicable Diseases and strengthening local healthcare systems is a key part of any strategy to reach Goal 3.



Awareness
Philips launched the Fabric of Africa campaign to highlight the importance of healthy women and the positive impact they have on local health systems in Africa.



Partnership
Philips pledged support to the UN's Every Woman Every Child initiative and commits to improve the lives of 100 million women and children.



Innovation for Impact
The Philips Foundation together with its partners, UNICEF and the International Red Cross, are innovating together to create lasting impact in the lives of those in most need.



NCDs
The Philips sponsored ASEAN Non Communicable Diseases (NCDs) Network promotes health expert collaboration to tackle the rise in NCDs in SE Asia.



Access to Health
Via a special mobile outreach van, the Philips supported program Asha Jyoti has screened almost 6,000 women for breast cancer, cervical cancer and osteoporosis in the past 2 years in India.



Infrastructure
In 2014 Philips inaugurated Africa's first Community Life Center in Kiambu County in Kenya. The Community Life Center is a proof of concept that provides improved access to healthcare and at the same time enables social, educational and commercial activities after dusk.



<http://www.philips.com/philips/shared/assets/global/sustainability/downloads/Philips-SDG-Infographic.pdf>

Example: Philips



GOAL 7:
Ensure access to affordable, reliable, sustainable, and modern energy for all.



1.3bn
or 18% of the world's population did not have access to electricity in 2011.



95%
of this global total reside in Sub-Saharan Africa and developing Asia.



2.6bn
people (38% of the world's population) cook and heat their homes using traditional practices.

➔ **Philips believes that** collaborations and innovative solutions that stimulate energy efficiency must be part of any strategy to achieve Goal 7.

Partnerships and Solutions

Philips Community Light Centers are enabling social and economic development after dark for off-grid communities throughout Africa:

- 100 community light centers (CLCs) to be developed across Africa by 2016 and 30 in Latin America.
- CLCs aim areas of 1000m² lit using the solar powered LED lighting technology.

Philips Solar LED lantern Solutions have been developed to stop women and children getting sick from inhaling smoke from indoor kerosene lamps and wood fires.

- In Kenya every week the health of 75,000 people is negatively impacted by smoke inhalation.
- The annual cost is €10-20 vs €50 with the lanterns providing 10 times longer lasting light (up to 40 hours).

International Partnerships



Philips plays a leading role in several high-level collaborations including the **UNESCO INTERNATIONAL YEAR OF LIGHT** and the UN's **en.lighten** initiative.

Example: Philips



GOAL 12:

Ensure sustainable consumption and production patterns.

2050  **9bn** 
The global population will reach over 9bn by 2050.

2015  **41.8m tonnes**
41.8m tonnes of electronic waste were dumped globally in 2014 with only an estimated 6.5m tonnes recycled.

 **Philips believes that** businesses must lead the transition to a more sustainable world if Goal 12 is to be achieved.

Partnerships and Solutions

Through its **Circular Economy and Green Operations programs**, Philips is driving circular thinking by focusing on sustainable consumption and production patterns in Philips:

- In 2014, **81%** of Philips total industrial waste was re-used as a result of recycling.
- The target is to double the amount of recycled materials in Philips' products by 2015 when compared to 2009.

The Philips **City Farming program** works with universities and partners to develop indoor commercial farms using LED grow lights tailored to specific crops.

- **20-25** harvests a year, in a sustainable way.
-  Reduced operating costs.
- Up to **85%** less energy usage.

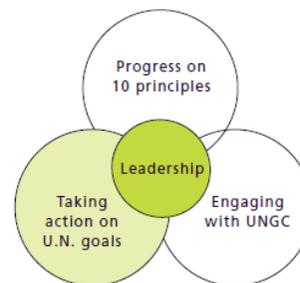
Philips **Refurbished Systems program** gives medical systems a second life and compared to new equipment, refurbishing medical equipment results in:

- **Reduced** emission of CO₂
- **Fewer** raw materials consumed.
- **Less** energy used.



Core business contributions to UN goals and issues

As a UNGC LEAD member, Novozymes is committed to having a positive impact on society by supporting broader United Nations goals and issues.



Novozymes believes that its biosolutions can address many of the global development challenges the world faces today. From 2015 onwards, Novozymes will be guided by a purpose that articulates how its business directly contributes to the new U.N. Sustainable Development Goals (SDGs). Novozymes' targets have been set to align its business strategy with the following U.N. SDGs:

DRAFT SDG 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture	Through The BioAg Alliance, Novozymes is helping farmers adopt sustainable practices and build resilient agricultural value chains.
DRAFT SDG 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all	Novozymes has set an impact target to educate 1 million people about the potential of biology from 2015 to 2020 by expanding its corporate citizenship outreach.
DRAFT SDG 6: Ensure availability and sustainable management of water and sanitation for all	At Novozymes, water is an important consideration in both product and process innovation. New products are assessed for their potential to positively impact many environmental parameters, including water pollution and water consumption. Internally, Novozymes has set a target to improve water efficiency in its operations by 25% in 2020, compared with a 2014 baseline, by optimizing production processes.
DRAFT SDG 7: Ensure access to affordable, reliable, sustainable and modern energy for all	In 2014, Novozymes led the formation of a Sustainable Bioenergy High Impact Opportunity within the U.N.-led Sustainable Energy for All initiative to facilitate the development and deployment of sustainable bioenergy solutions.
DRAFT SDG 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation	Novozymes is an enabler of the green industry, as its biosolutions help customers improve the resource and environmental efficiency of their industrial processes. The company serves on the Advisory Board of the UNIDO-UNEP Green Industry Platform, and is currently exploring opportunities to develop best practice showcases for the textile industry in Bangladesh.
DRAFT SDG 12: Ensure sustainable consumption and production patterns	Novozymes' biosolutions can enable customers to produce more with less, and promote sustainable consumption and production patterns. The company also emphasizes sustainable production internally through its targets for operational eco-efficiency. Furthermore, sustainability is strongly integrated in its business, and the company is committed to being transparent about its efforts. Since 2002, Novozymes has published an integrated annual report that describes its performance on both financial, environmental and social parameters.
DRAFT SDG 13: Take urgent action to combat climate change and its impacts	One of Novozymes' impact targets is to save 100 million tons of CO ₂ annually through customers applying its products by 2020. Additionally, Novozymes has adopted a target to reduce the CO ₂ intensity of its operations by 25% in 2020, compared with a 2014 baseline. The company has been engaging with stakeholders to align with the new science-based approach promoted by UN Caring for Climate, once this is finalized.
DRAFT SDG 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development	Novozymes' corporate strategy is called Partnering for impact. The company recognizes the opportunity to drive transformational change and have a significant impact on society by partnering with other stakeholders. By 2020, Novozymes aspires to catalyze five high-impact, global partnerships with public and private organizations to create answers for a more sustainable world.

SUPPLEMENTARY UNGC Communication on Progress

Source: THE NOVOZYMES REPORT 2014 <http://report2014.novozymes.com/service/download-report>



Novozymes

Assessing the pipeline of innovations

Going forward, Novozymes will look to include the SDGs in company management processes. A first step will be assessing the pipeline of innovations and partnership opportunities on factors including their potential contribution to the SDGs.



Millenium Development Goals

Nestlé's Contribution 2006 & 2010



Source: Nestle presentation at WBCSD Liaison Delegate Meeting, Montreux, April 2015



Good Food, Good Life

38 Public Commitments
Timelines are 2-3 years

A desire to now
communicate
the direction and ambition

Role of Companies,
NGOs & Governments



Industry Collaboration on performance measurement



Ben & Jerry's
 Kelloggs
 Keurig Green Mt
 Mars
 Nestlé
 PepsiCo
 SAB Miller
 Syngenta
 Unilever



Sustainable Development Goals – 17 goals	Shared Approaches Farm Level Metrics
1. End poverty everywhere	<ul style="list-style-type: none"> • % under global and local poverty lines • Access to Services (including credit) • <i>Resilience????</i>
2. End hunger, improve nutrition and promote sustainable agriculture 3. Attain healthy lives for all	<ul style="list-style-type: none"> • Food Security • Nutrition Security • Productivity • Net income from focus cash crop
4. Provide quality education and life-long learning opportunities for all	<ul style="list-style-type: none"> • % of kids in school (by gender) • <i>assurance of child labor law compliance?</i>
5. Attain gender equality, empower women and girls everywhere	<ul style="list-style-type: none"> • Women's participation & access to services • Women's participation in decision making
6. Ensure availability and sustainable use of water and sanitation for all	<ul style="list-style-type: none"> • Adoption of good agricultural practices • Access to clean water
7. Ensure sustainable energy for all	<ul style="list-style-type: none"> • Access to electricity
8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all	
9. Promote sustainable infrastructure and industrialization and foster innovation	<ul style="list-style-type: none"> • Quality of trading relationships
13. Tackle climate change and its impacts	<ul style="list-style-type: none"> • Adoption of climate smart age practices
14. Sustainable use of oceans, seas and marine resources	
15. Protect and promote sustainable use of terrestrial ecosystems, halt desertification, land degradation and biodiversity loss	<ul style="list-style-type: none"> • Adoption of good conservation practices • <i>No Deforestation??</i>
	<ul style="list-style-type: none"> • <i>Post harvest loss??</i>
10. Reduce inequality within and between countries 11. Make cities and human settlements inclusive, safe and sustainable 12. Promote sustainable consumption and production patterns 16. Achieve peaceful and inclusive societies, access to justice for all, and effective and capable institutions 17. Strengthen the means of implementation and the global partnership for sustainable development	



Example: Novartis

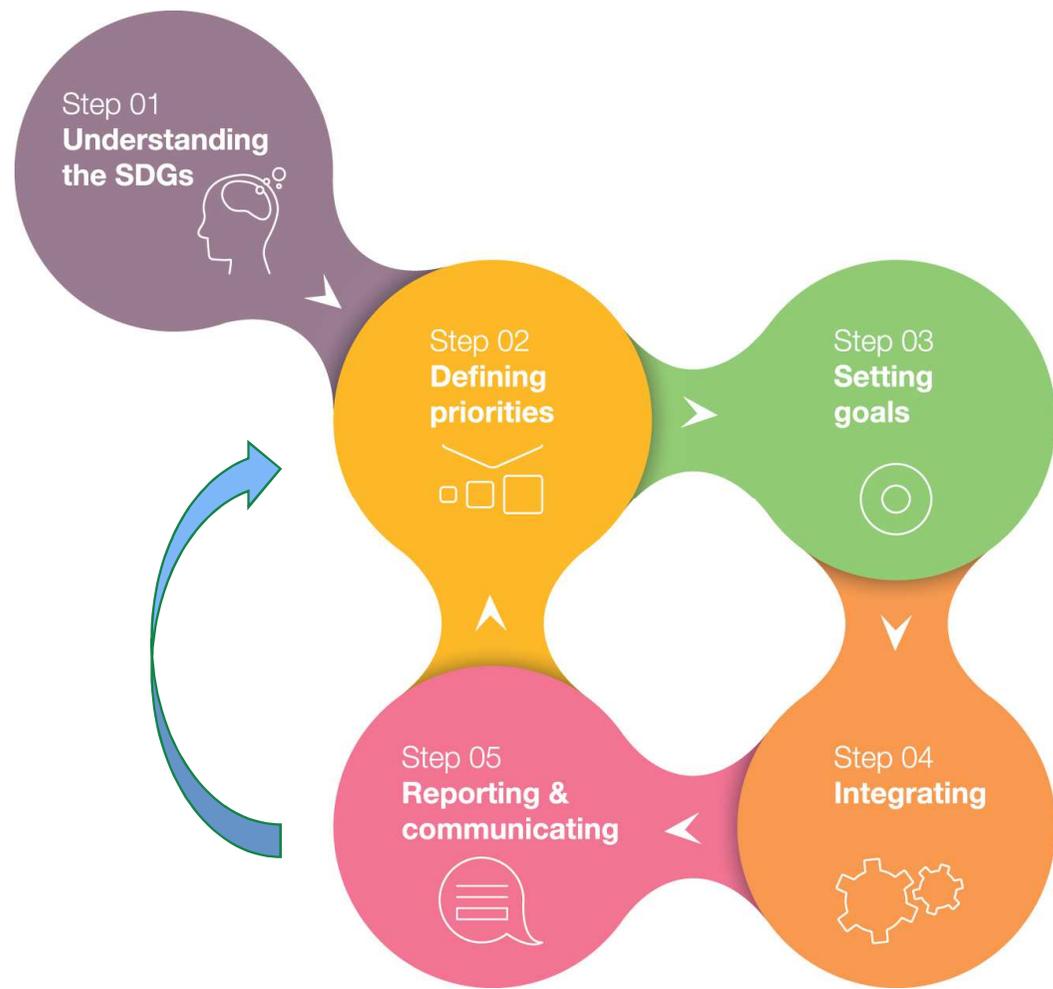


8

The Millennium Development Goals	Improving access to healthcare (p. 10)			Strengthening human resources in health			Empowering vulnerable groups (p. 14)		Joining forces for the MDGs
	Access to effective malaria treatment in Tanzania	Access to primary healthcare services in rural Mali	Patient-centered treatment of tuberculosis in Tanzania	Tanzanian Training Centre for International Health	E-learning program for maternal, newborn and child health	Telemedicine project in Ghana	REPSI: psychosocial support of AIDS orphans	Supporting efforts for the elimination of leprosy	Millennium Villages Project
1 Eradicate extreme poverty and hunger	Income-generating activities for women's groups	Income-generating activities for rural communities, such as Jatropha cultivation, poultry and milk production; income-generating activities for women's groups; and measures against malnutrition in children					Income-generating activities and cash support for meals, mainly for orphans; community savings and loan programs to improve farming yields	Helping people affected by leprosy reintegrate into society through disability care, rehabilitation and reconstructive surgery	Increasing production of staple food crop; credits and loans for seeds; crop diversification; and school meals coverage
2 Achieve universal primary education							Supporting orphans to remain in school		School infrastructure; teacher training and capacity-building; school meals coverage
3 Promote gender equality and empower women	Grants for women's groups; training women as village health workers to conduct health education campaigns	Loans for women's groups; training women as village health workers to conduct health education campaigns					Multiple project components promoting women's empowerment		Women's participation; business cooperatives for women; and increasing school enrollment for girls
4 Reduce child mortality	Coaching of healthcare personnel in child care; social marketing campaigns in schools on malaria; quality of care improvement (incl. child health); and health insurance protection	Child vaccination, village-based preventive and curative services; quality of care improvement (incl. child health); health insurance protection; and measures against malnutrition in children		Various training courses in child and neonatal health for non-physician clinicians	Innovative e-learning tool for training in Integrated Management of Childhood Illnesses (IMCI)	Improving quality of healthcare through teleconsultation (incl. child health)	Support material to improve adherence to antiretroviral therapy, reducing mother-to-child transmission of HIV/AIDS		
5 Improve maternal health	Sensitization for women in ante- and postnatal care and use of bed nets; quality of care improvement (incl. maternal health); attended deliveries; and health insurance protection	Quality of care improvement (incl. maternal health); health insurance protection; prenatal consultation; and village-based preventive and curative services		Various training courses in maternal health for non-physician clinicians	Innovative e-learning tool for training in Integrated Management of Pregnancy and Childbirth (IMPAC) currently being developed	Improving quality of healthcare through teleconsultation (incl. maternal health)	Support material to improve adherence to antiretroviral therapy; psychosocial support to destigmatize HIV/AIDS		Improving access to healthcare (incl. for women)
6 Combat HIV/AIDS, malaria and other diseases	Coaching in malaria case management; introduction of Rapid Diagnostic Test for malaria; social marketing campaigns on malaria; and health insurance protection	Improvement of access to healthcare; health insurance protection; and village-based preventive and curative services	Introduction of patient-centered TB treatment approach; social marketing campaigns on TB	Training of non-physician clinicians in the most common diseases (incl. HIV/AIDS, malaria, TB)	ICATT contains training modules on common childhood illnesses (incl. malaria)	Improving quality of healthcare through teleconsultation (incl. HIV/AIDS, malaria, TB)	Psychosocial support and advocacy for children and orphans affected by HIV/AIDS; prevention, treatment and care of HIV/AIDS promoted across all activities and publications	Integrated leprosy care, incl. improvement of access to treatment, disability care, rehabilitation and reconstructive surgery, as well as training of health and social workers	Improving access to healthcare (incl. for HIV/AIDS, malaria and TB); donation of Coartem® for treatment against malaria to all MVP sites
7 Ensure environmental sustainability		Installation of incinerators in health centers; contribution to carbon sequestration and reforestation through Jatropha plantations							Tree nurseries, rebuilding soil fertility and erosion control for crop areas
8 A global partnership for development	Collaboration with Ifakara Health Institute (IHI), regional and district health authorities and Swiss Tropical and Public Health Institute (Swiss TPH)	Collaboration with regional and district authorities for health and social development, Union Technique de la Mutualité Malienne (UTM) and the University of Geneva	Collaboration with Tanzanian National TB and Leprosy Programme, Ifakara Health Institute (IHI), Amsterdam Institute for Global Health and Development and National Institute for Medical Research (NIMR)	Collaboration with Swiss Tropical and Public Health Institute (Swiss TPH) and Tanzanian Ministry of Health and Social Welfare	Collaboration with World Health Organization (WHO), Swiss Tropical and Public Health Institute (Swiss TPH) and Tanzanian Training Centre for International Health (TTCIH)	Collaboration with Millennium Villages Project (MVP), Digital Health Initiative (as Co-chair) and Broadband Commission (as member)	Collaboration with international organizations such as UNICEF and UNAIDS; the Swiss and Swedish Development Agencies; as well as over 158 NGOs and community organizations	Collaboration with state and district health authorities in India	Collaboration with Millennium Villages Project (MVP); United Nations Development Programme (UNDP); and Millennium Promise



Source: Annual report 2012, Psychosocial support for vulnerable children, Novartis Foundation for Sustainable Development <http://www.novartisfoundation.org/file/102/nfscd-annual.pdf>



SDG Compass website

The full SDG Compass guide can be found on our website along with resources that will help your company align your strategy with the SDGs.

The website includes:

- > The full SDG Compass guide, explaining the five steps to implementation in more detail.
- > A live inventory of existing business indicators from relevant and widely-recognized sources, mapped against the 17 SDGs and their targets.
- > A live inventory of business tools mapped against the SDGs.
- > A two-page overview for each SDG, covering the role of business, and illustrative examples of business solutions, indicators and tools.



www.sdgcompass.org



SDG Compass

Thank you

Questions?

Contact info:

Mark Didden

didden@wbcsd.org

www.wbcsd.org

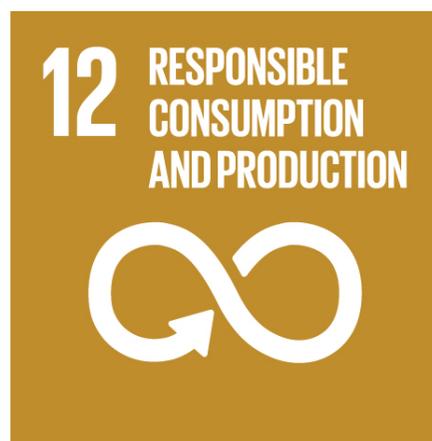
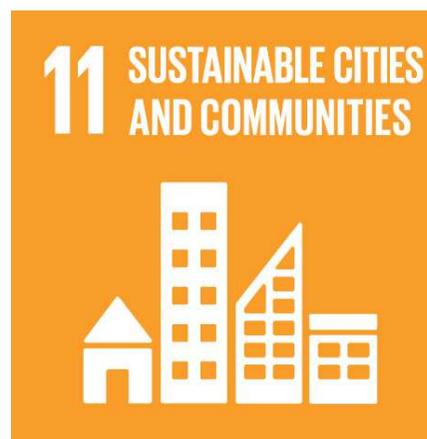
www.sdgcompass.org

Breakout activity

- **Working in groups** we will select SDGs that are relevant for your organizations, define priorities, set a goal and identify opportunities for partnership
- **Objectives**
 - Discover the relevance of the SDGs for your organization
 - Apply steps of the SDGs
 - Discuss possibilities for partnerships



Select an SDG



Select an SDG



In your groups...



- Discuss why you selected the SDG Goal
- Identify the business case and opportunities



- Discuss priorities and impact areas
- Identify possible indicators



- Set a goal related to your SDG
- Identify the scope of the goal



- Discuss opportunities for partnerships
- Identify what the partners can commit to the goal



- Report back
- Share the results with the rest of the group

Report back



- Share the goal that your group set
- What partnership opportunities did your group identify?
- What challenges does your group face?



SDG Compass

Thank you

Questions?

Contact info:

Mark Didden
didden@wbcasd.org

www.wbcasd.org
www.sdgcompass.org